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| Creation of Website and Staff Training for Theme Park  Presented by SHUN LEI WATY |
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NCC Education

LEVEL 4 DIPLOMA IN COMPUTING

SKILLS FOR COMPUTING

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| Centre Name : NVL INSTITUTE  Assignment Title : CREATION OF WEBSITE AND STAFF TRAINING FOR THEME PARK  Exam Cycle : DECEMBER 2018  Candidate Name : SHUN LEI WATY  NCC Education ID No : 00178349  Submission Date : 31.Oct.2018 |
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**Module Name**  : SKILLS FOR COMPUTING

**Module Leader** : DAW PHYU PYAR KHIN LAY

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**Student Signature :** Shun

Submitted Date : 31. Oct.2018

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# INTRODUCTION

My name is Shun Lei Waty. I’m an IT-student. I attending at Level 4 Diploma in Computing first semester. In this semester I have to learn four subjects. They are Skill for Computing, Software Development Techniques, Computer System and Computer Network. The foundation in the UK asked me to create a website for a theme park. Firstly, I plan to build website with the best ecommerce platform. So, I find or learn about ecommerce platform which one is the best. For maintain the website I also employee four staffs. Then I give the four staff members training to control the website.

In the website it includes many images, videos, location, information of the theme park and pricing of the tickets. The website also always sends E-mail or SMS to the customers regularly when have new.

L4DC Batch2(Sectoin-3)

SHUN LAE WATY

# ACKNOWLEDGEMEN

First, I want to thankful to my parents who support to me for attending NVL-Institute. I really thank DAW PHYU PYAR KHIN LAY. Then, I thank teacher in charge of a class DAW AYE CHAN MAY and assistant teacher DAW EI SHWE SIN. They are very patient. If they are not guide me so my Skill for Computing assignment are not complete or successful. I also cannot forget my classmates because they give me the way how to write or reference me. So, I really grateful to all.

SHUN LAE WATY

L4DC Batch-2(Section-3)

TASK-1

# Task1- Report Content

## 1.Plan

A theme park is a place with attractions made up of rides, such as roller coasters and water rides. They usually contain a selection of different types of rides, along with shops, restaurants and other entertainment outlets. Theme parks can be enjoyed by adults, teenagers and children. Finally, After the website creation, its website to use four staff training for the theme park. All of the many training, we choose the Sellerdeck training. That training be connected with business strategy. We must train the four staff to use the website creation. Selledeck training is open only Saturday and Sunday. So, Training is to be attended to weekend. Our training is well instructed. The training teacher is very clever. Our training class is expensive. The trainer has good skills. Finally, Sellerdeck training by using, we will increase the many customer. The training is cost by £20000.

I will create new website by choosing the best ecommerce platform for Theme Park that include above facts. And customer can be booking tickets and perform payment via website. Moreover, customers can see information about theme park for new website without going to the park. These five Ecommerce platforms are the most popular in UK. We use only one in there.

They are,

1. Shopify
2. Core commerce
3. 3D card
4. Squarespace
5. Lemon stand

This plan is to create a new website to attract new customers to the theme park. The project will require the creation of a new website to op. of £40000 for the project.

The company has decided that they need to the theme park would like their four office staff members to receive training on how o[-perate, update and maintain the website. The theme park has allocated a budget create a new website to attract new customers to them park.

The theme park would like their four office staff members to receive training on how operate, update and maintain the website. The theme park has allocated a budget of £40000 for the project. For the office staff to training are Technology-Based training and Lectures training, but we use one training. We use lectures training. That training is one month in £20000 cost. When we use £15000 for new website.

## 2.Descripition of problem-solving process

### (a) Problem Definition

The problem definition is mean that, I will do the website creation and training staff for the theme park. It based on the UK. The theme park has allocated a budget of £40000 for the project. In there we use £15000 for Ecommerce platform and £20000 for training. We used the website creation and training staff data are based on Ecommerce Platform.

In our website, we can view the information a map of the theme park, restaurant, swimming pool and videos of the rollercoasters. In our website, the theme park starts 9:00 AM and close time is 6:00 PM and another ride is bottom £3 and the price rollercoasters ride is nearly £4. The website should allow customers to perform the following tasks: We plan to look informations the customer. The customer buy easily tickets from online because our website is exact, very save and implausible to hack. So, the customer can buy safely from online. In our website, we can arrange to collect tickets from the theme park.

In our website, we celebrate with puzzle competition for once a month. In competition, if the customer win, our website can arrange free tickets from our customer. our website, we can view the theme park information and local attraction from our website online. In our website, we can post on online the theme park attraction and other data details and we will send the forever customer from our theme park competition, other promotion and details data from our website. In page and we will send the links to nearby accommodation. For the website creation, we use the £15000.Finally, our website is aim to increase customer and complete website creation.

Finally, After the website creation, its website to use four staff training for the theme park. All of the many training, we choose the Sellerdeck training. That training be connected with business strategy. We must train the four staff to use the website creation. Selledeck training is open only Saturday and Sunday. So, Training is to be attended to weekend. Our training is well instructed. The training teacher is very clever. Our training class is expensive. The trainer has good skills. Finally, Sellerdeck training by using, we will increase the many customer. The training is cost by £20000.

### (b) Identifying selection criteria

We selected five ecommerce platform because they have many benefits which is flexible our requirements. We chose five Ecommerce platforms that we selected with the following characteristics,

1. Popular
2. Design is attraction
3. Ease of use
4. Speed

1.Shopify



Shopify is the easiest and the most convenient way for someone who does not want to deal with any code to set up a store and start selling right away. If you’re non-tech, you want your own ecommerce store, you’re selling standard items and outgrew a marketplace like eBay or amazon, and just starting out, go with Shopify.

2.Core commerce



Core Commerce is a simple and fast Ecommerce solution that enables companies and individuals to create and operate their own online store. It comes loaded with multiple features as well as security functions that are topnotch. It is a suitable platform for small businesses and individuals that are looking to set up new stores that do not have much need for great data storage.

3.3dcart

  
 3.3dcart

3dcart is a hosted shopping cart software, which provides e-commerce retails with the basic tools they need to build a visually attractive store and shopping cart. 3dcart offers the most secure, reliable Ecommerce hosting for our online store. No need to update the shopping cart php necessary.

4.Squarespace



Squarespace is an American private company that provides software as a service for website building and hosting and is headquartered in New York City. The Squarespace service uses per-built website templates and drag and drop elements to create webpages.

5.Lemon Stand



Lemon Stand is a Canadian E-commerce company headquartered in Vancouver, British Columbia, that develops cloud-based computer software for online retailers.

The training centre, we choose the Sellerdeck training. That training be connected with business. Our training is well run a training course. Our training class is expensive. The trainer has good skills. Sellerdeck training by using, we will increase the many customer. The training of price is £20000.

(c) Process of selection

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Ecommerce  platform | Design | Security | Service | Prices |
| 3dcart | High | Medium | High | Medium |
| Lemon stand | Medium | High | Medium | Low |
| Square space | High | Medium | Low | Medium |
| Core commerce | Medium | High | Medium | High |
| Shopify | High | Medium | Low | Medium |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Ecommerce  platform | | Design | Security5th | Service | | Prices |
| 3dcart | | 1 | 2 | 2 | | 1 |
| Lemon stand | | 3 | 1 | 5 | | 4 |
| Square space | | 1 | 2 | 3 | | 2 |
| Shopify | | 1 | 3 | 4 | | 3 |
| Core commerce | 3 | | 2 | | 1 | 3 |

3dcart= 1+2+2+1=6 (1st)

Lemon Stand=3+1+5+4=13(5th)

Square space=1+2+3+2=8 (2nd)

Shopify=1+3+4+3=11 (4th)

Core commerce=3+2+1+3=9 (3rd)

In this five Ecommerce platform, we choose best ecommerce platform. So, I choose 3dcart ecommerce platform because it has ranking order1. It has fair price. It is suitable ecommerce platform according criteria. We choose for training Sellerdeck training. Our training is well instructed. The four staffs are hardworking. The training teacher is very patient. Our training class is expensive, its price is £20000. The four staff have good skills. They could attraction the customers by talking. When customers are interrogate, our four staff need answer. Therefore, our selection criteria are perfect.

Our use a budget is 3dcart, training and services, design and security. These prices are £175, £20000, £15000. We calculated is £4,825. This is expensive and flexible. This is strategy by business. The training can help increase visitor to our website.

### (d) Statement and detail of solution

I’m an IT consultant based in the UK for theme park. The theme park has a number of rollercoasters and other rides for members of the public to enjoy. The theme park has a range of theatres that put on shows during the day, for example a car stunt show, and a puppet show for children. We choose five Ecommerce platform for theme park. They are 3dcart, Lemon Stand, Square space, Shopify, Core commerce by selecting criteria Popular, Design is attraction, Ease of use and Speed.

In this five Ecommerce, 3dcart is the best Ecommerce platform. We use only one 3D card E commerce platform.3D cart is cheap and more popular in UK. The 3dcart shopping cart software is a complete web store solution for anyone looking to start an online business add a shopping card to their existing website, or to replace their existing shopping cart platform. 3dcart includes the latest, most innovative features, tools, support and technology needed to build, promote and grow your online business.

This is an American private company, so its good service for website building and hosting. Our chose is very good 3dcart . It very well and it not expensive. So, we used 3dcart. This Ecommerce platform is better of design, service and security, and then this price is £175. Therefore, we service are able things. Our 3dcart is in the theme park give service. Our selection criteria is to get successful. The customers are wait in the theme park creation of 3dcart.

Our training is well instructed. The four staffs are hardworking. The training teacher is very patient. Our training class is expensive, its price is £20000. The four staff have good skills. They could attraction the customers by talking. When customers are interrogate, our four staff need answer. Therefore, our selection criteria are perfect.

Our use a budget is 3dcart, training and services, design and security. This prices are £175, £20000, £15000. We calculated is £4,825.

|  |  |
| --- | --- |
| Use of things | Calculate |
| Website Creation (3dcart)  Training  Service,security,design | £20000  £15000  £175 |
| Total | £35175 |

We surplus budget is £4,825. This budget any places are use. So, my project is well be in control.

# CONCLUSION

By doing this assignment I got a lot of knowledge of platforms, how to give training to the stuff and the way of spending money. Now, I know which ecommerce platform is best or not. Also, I can distinguish how to choose platform to build new website.

Name-SHUNE LEI WATY

Subject-Skill for Computing

From-NVL Institute

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